

# SpringerNature Open Access Webinar Series

Springer Nature Japan

Wed, July 2, 2025

Wed, July 9, 2025

Wed, July 16, 2025

Wed, July 23, 2025



This four-part series will explore a variety of research-related topics, including Open Access

**Session 1** **Wed, July 2, 16:00–17:00 (JST)** Japanese (with English subtitles)

**Title :** **The Present and Future of Open Access Publishing: Transformative Agreements Accelerating the Visibility of Research**

**Speaker :** Masakatsu Endo Business Development Director,  
Institutional Sales JSEAO, Springer Nature

**Overview :** Open Access (OA) publishing is gaining global attention as a fast and effective way to share research. In this webinar, we will introduce the key benefits of OA, explain the differences between Green and Gold OA, and highlight the visibility and speed advantages of Gold OA. We'll also explore global OA trends, Springer Nature's leadership in this area, and the concept of "transformative agreements," which are expanding in Japan and worldwide.

Researchers at participating institutions will learn about specific OA publishing support available to them. This session is a great opportunity to discover how OA can enhance your research visibility and impact.



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**Session 2** **Wed, July 9, 16:00–17:00 (JST):** English (with Japanese subtitles)

**Title :** **Generative AI in Academic Writing and Publishing**

**Speaker :** Dr. Maybelline Yeo Trainer & Editorial Development Advisor,  
Researcher Training Solutions, Springer Nature

**Overview :** This talk explores the evolving role of Generative AI in academic writing and publishing. Attendees will gain an understanding of how AI tools can enhance writing efficiency, improve clarity, and streamline the publication process. We will examine the benefits and limitations of using AI in scholarly communication, along with key ethical considerations and responsible use practices. The session will also cover current editorial policies, publishers' perspectives on AI generated content, and the growing concern over paper mills. Strategies and mitigations to uphold research integrity in response to these challenges will be discussed. The session will conclude with an open Q&A, providing attendees the opportunity to engage directly with these important topics.



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no recordings will be made available.

**Session 3** **Wed, July 16, 16:00–17:00 (JST):** English (with Japanese subtitles)

**Title :** **An Editor's Perspective on Efficient Journal Publishing**

**Speaker :** Dr. Martin Chopra Journal Editor Adis Publications, Springer Healthcare

**Overview :** The topic of this workshop is how to be more than just an author - but how to be an effective communicator. To achieve this, the presentation covers how to logically organize all your ideas throughout your manuscript so your readers clearly understand the impact of your study; how to have an effective publication strategy, so you are publishing in the most appropriate journal to reach your target audience; and how to successfully navigate peer review to improve the quality of your paper and publish more quickly.



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**Session 4** **Wed, July 23, 16:00–17:00 (JST):** Japanese (with English subtitles)

**Title :** **Upholding Research Integrity at Springer Nature**

**Speaker :** Dr. Hiromitsu Urakami Academic Engagement Director, Japan,  
Academic Affairs, Springer Nature

**Overview :** This talk will introduce Springer Nature's key initiatives to support research integrity, promote responsible practices, and maintain the accuracy of the scientific record. We will share current trends and highlight how we support the research community through editorial guidelines, integrity checks including use of AI tools, and insights from our recent survey on the provision of research integrity training, to help address integrity challenges and foster a culture of responsible research.



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